



## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

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### **RUSSELL PARTITION EXPANDS BUSINESS WITH ADDITION OF ATLANTIC PULP**

#### **Company manufactures and distributes molded pulp products**

(North Haven, Connecticut) --- Russell Partition, a manufacturer of corrugated partitions and pads, has expanded its packaging business with the addition of Atlantic Pulp, which specializes in the in-house design and manufacturing of molded pulp products. The company, whose slogan is “Yesterday’s News Is Today’s Packaging,” provides customized design/development, prototyping, tooling and production, utilizing a state-of-the-art molding machine system, the only one of its kind in New England.

Russell Partition president James Bango founded Atlantic Pulp in response to market demand. Manufacturing customized, molded pulp products was a natural fit for his business model. Bango explained, “The need was out there for a company in the regional marketplace to meet the increasing demand for molded fiber. Molded pulp is not only a ‘green’ solution, but it is also strong, flexible and durable, providing superior protection from vibration and shock than other types of packaging. Our proximity to our larger customers for molded pulp is also an advantage, in terms of holding down product transportation costs for our clients.”

Atlantic Pulp produces protective molded pulp trays of different designs and geometries for a wide variety of consumer products. In addition, the company also custom designs and develops molds for challenging and short-run products, through the use of a Fortus 3D Production System using Stratasys FDM technology. A separate division of the company, Atlantic Pulp To Go, specializes in the manufacturing and sale of wine bottle shipping kits: molded pulp tray inserts and exterior corrugated boxes.

A “green” solution, pulp is the most biodegradable form of packaging available today, made entirely from 100% post-consumer waste: old newspaper and corrugate. Atlantic recycles left-over or less-than-perfect pulp trays from its own manufacturing, reuses raw materials from its sister companies or purchases them from specialized suppliers.

Bango noted that “Pulp is the most biodegradable form of packaging available today. We also use less energy in the manufacturing process, because the machinery runs with natural gas and utilizes a heat recovery process.”

The company’s molding machine was manufactured by KMI Pulp Machines of Ontario, Canada. Each KMI Pulp Molding System has a pulper that mixes fibrous material with water, which turns it into slurry that is used to produce the molded fiber product. With an average manufacturing capability of eight drops per minute, the automated molding equipment uses state-of-the art technology to maximize the manufacturing process and ensure the quality of the finished product. Operated with natural gas, the dryer is a four-pass continuous variable speed roller chain conveyor. The high-capacity system is cost-effective and simple to run, requiring only three operators.

The corporate headquarters and manufacturing facilities for Russell Partition and Atlantic Pulp are at 20 Dodge Avenue in North Haven, CT.

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